



Art Contest Guidelines

Art Contest Overview

The Texas Department of Agriculture's (TDA's) *You Art What You Eat* statewide student art contest engages students K-12 in learning about healthy nutrition. The art contest encourages students to use their imagination to illustrate healthy school meals while incorporating TDA's theme.

The winning entries inspire designs for cafeteria posters, social media ads, flyers and other resources that will be displayed in schools across Texas during National School Lunch Week and School Breakfast Week. TDA focuses on challenging kids and staff to try new foods offered in the cafeteria every day through the National School Lunch Program and School Breakfast Program. Each school that offers these programs has an opportunity to celebrate nutritious meals at school during National School Lunch Week in the fall, and School Breakfast Week in the spring.

The original artwork from the winners and runners up will be displayed in the State Capitol each spring. Specific dates can be found online at www.SquareMeals.org/ArtContest.

Art Contest Categories

Students can enter their artwork in one or both of the following categories:

- National School Lunch Week category – include healthy school lunch items into art
- School Breakfast Week category – incorporate healthy school breakfast items into art

Winners will be chosen from each of the following age divisions:

- Primary (Kindergarten – 5th grade)
- Secondary (6th grade – 12th grade)

Eligibility

Any Texas student registered in a school that participates in National School Lunch Program and School Breakfast Program in kindergarten through twelfth grade is invited to participate. Students must have a teacher sponsor sign their entry form.

Theme and Deadline for Entries

The 2020 theme is **Feed Your Creativity With A Healthy School Lunch/Breakfast!** The deadline for entry is **Friday April 2nd, 2021!** Entries received after the deadline will not be accepted. Only complete applications will be accepted. *See below for submission details.*



Awards and Notification of Winners

One winner and two runners-up will be chosen from both primary and secondary schools for each category (NSLW & SBW). Winners will be announced in May and teachers will be notified to contact their students. Teachers will receive the awards and be responsible for distributing them to students. Awards are listed below:

Participants – all participants will receive a certificate of participation from the Commissioner

2nd and 3rd place winners will receive:

- A professional, matte framed print out of their original artwork and an award ribbon
- Artwork featured at the State Capitol in the spring
- Artwork featured year-round in the online “Gallery of Winners” on www.SquareMeals.org/GalleryofWinners.
- Signed Letter from the Texas Ag Commissioner
- Participation Certificate

1st place winners will receive:

- A personalized acrylic award of recognition
- Custom framed original artwork side-by-side with the professional rendition
- Artwork will be utilized to inspire all SBW or NSLW celebration items and web graphics
- Recognition in TDA’s press release and announced to all CNDs
- Artwork featured at the State Capitol in the spring
- Artwork featured year-round in the online “Gallery of Winners” on www.SquareMeals.org/GalleryofWinners.
- Signed Letter from the Texas Ag Commissioner
- Participation Certificate

Media and Technique Requirements

Artwork can be realistic or abstract. Media can include paint, drawings, watercolor, collages, sketches, and original digital illustrations. Since the winning artwork will be used for a statewide campaign, please **do not** include school specific icons in your submission.

Copyright Law

Any artwork that depicts copyrighted images will be rejected. For example, no artworks depicting characters from television shows, movies, video games, or books will be accepted. All artwork must be original ideas and must be created entirely by the student.

Judging Criteria

The selection committee will consist of a panel of judges from the Texas Department of Agriculture. The committee will judge based on the following criteria:

- Interpretation of the TDA provided theme
- Incorporation of healthy foods that match the category or categories the student is submitting artwork (EX: lunch category or breakfast category)



Food and Nutrition Division
Art Contest



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- Technical skill and Originality

How to Submit Artwork:

Step 1: Create a digital image of your artwork

Scan your artwork or take a picture of your artwork. Save the document in the largest size possible so all the details in the artwork can be seen by the judges. If you are taking a picture of the artwork, do your best to take the picture directly over the artwork so there are no glares, shadows, reflections and the artwork does not appear at an angle.

Step 2: Save your digital image as a .jpg or .pdf

Use the following naming convention: **Student Full Name_grade level_file name.jpg (or .pdf)**
EX: **Christina Gomez_9_Artwork.jpg**, EX: **Christina Gomez_9_Submission Packet.pdf**

Step 3: Complete the Submission Packet

The Submission Packet can be found under the **Guidelines and Submission** section of www.SquareMeals.org/ArtContest. Please fill out all of the pages. Note: forms are English/Spanish.

Step 4: Teachers/ Sponsors can click on the link below to upload submissions

Make sure you have a teacher or school representative to be your sponsor! Click below to submit your digital image saved in step 2 artwork and your Submission Packet from Step 3. Teachers/ Sponsors may submit multiple student entries using the link below. The submission link can also be found online at www.squaremeals.org/ArtContest.



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