



HEALTH AMBASSADORS  
FOR A READY TEXAS

- Farm Fresh Challenge
- Health Ambassadors for a Ready Texas (HART)
- E-Harvest

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TEXAS DEPARTMENT OF AGRICULTURE  
**COMMISSIONER SID MILLER**

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This product was funded by USDA.  
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Food and Nutrition Division  
Nutrition Assistance Programs



Updated 8/29/2024  
www.SquareMeals.org

# Farm Fresh Challenge

- Third tier added
  - Cream of the Crop
- New resources - all new resources posted on [SquareMeals.org/FarmFreshChallenge/Resources](https://SquareMeals.org/FarmFreshChallenge/Resources) when the pledge opens
  - Success guide
  - New flashcards
  - Word games
  - Tracking tool
  - Coloring pages – just added!
- Pledge dates
  - Promotional items
    - Order via pledge form until 9/13
  - Pledge form will remain open until 10/31
    - No promotional items after 9/13

## Complete the Challenge

Eat Local. Teach Local. Be Social.

### Eat Local

#### Beginner Tier: Prime Participant

**What to Serve:** 3 local foods, representing 3 different meal components

**How Often:** once for the entire month

#### Intermediate Tier: Best of the Bunch

**What to serve:** 3 different local foods, representing 3 different meal components

**How Often:** each week of the challenge

#### \*NEW\* Expert Tier: Cream of the Crop

**What to serve:** 6 different local foods, representing 3 different meal components

**How Often:** a minimum of two products served each week of the challenge

### Teach Local

#### Beginner/Intermediate Tiers:

Host at least one educational activity during each full week of the challenge

#### Expert Tier:

Same frequency of educational activities, but must meet additional requirements for two weeks

### Be Social – use tags #FarmFreshTexas or #FarmFreshChallenge

#### Beginner/Intermediate Tiers:

Share at least one social media post during the challenge

**Post:** Facebook, Instagram, and/or X for the largest audience

#### Expert Tier:

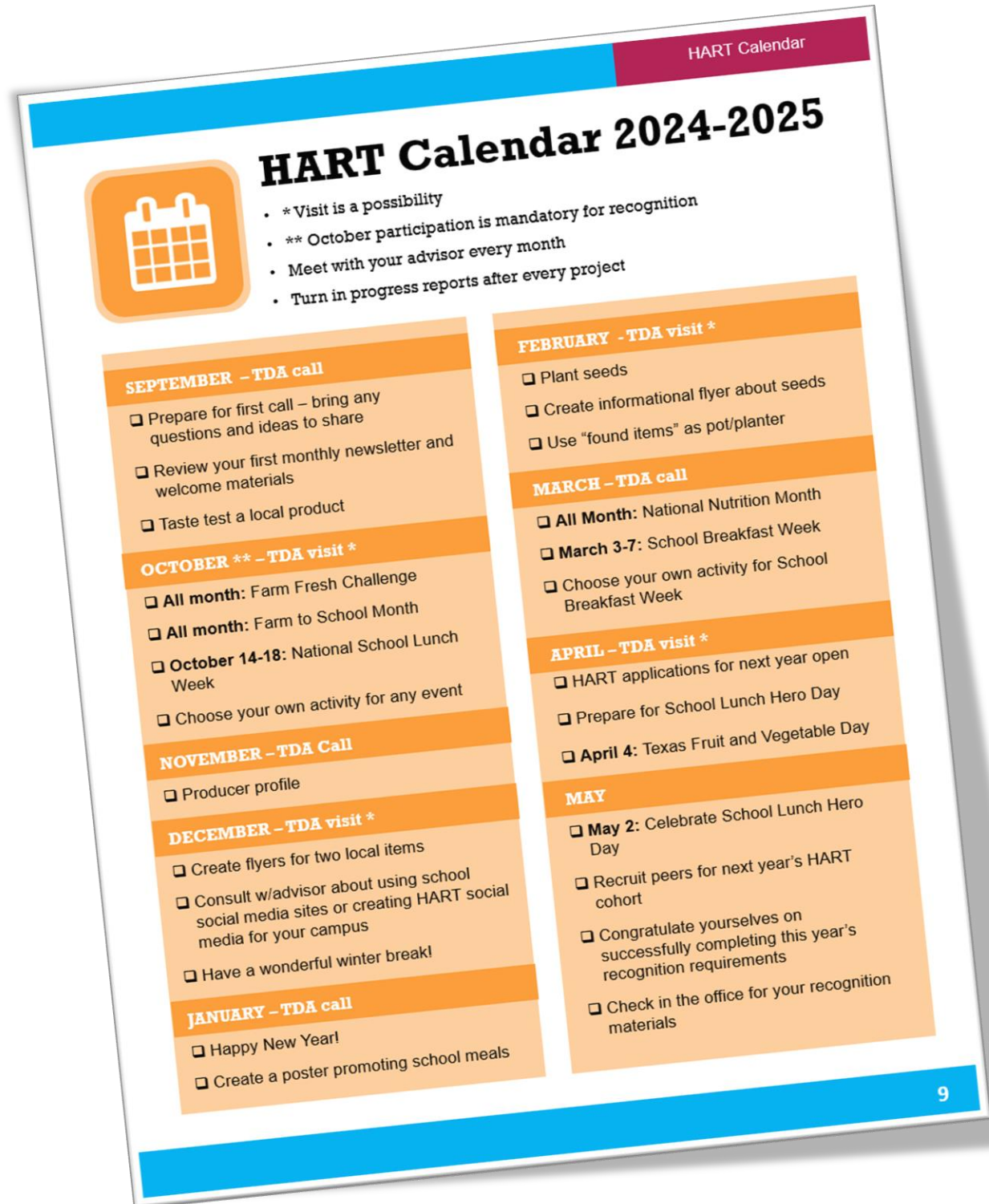
Share at least two social media posts during the challenge

**Post:** Facebook, Instagram, and/or X for the largest audience



The graphic features the 'Texas Farm Fresh' logo at the top, which includes icons of a barn, a tractor, and various farm products. Below the logo, the text 'Farm Fresh Challenge' is written in a large, bold, white font. Underneath, the words 'Success Guide' are written in a smaller, yellow font. At the bottom, the text 'Instructions, Tips, and Resources to help you achieve Farm Fresh Challenge Recognition' is written in a small, white font. To the right of the text is a photograph of a table displaying a variety of fresh produce, including apples, oranges, and leafy greens, along with a sign that says 'TEXAS' and some informational cards.





# HART Applications Open Now

HART has been revamped this year

More support from TDA

More guidance from TDA

Templates for student projects

Benefits for ISDs

1. Increased meal counts
2. Students can help achieve Cream of the Crop status in the Farm Fresh Challenge
3. Direct feedback from students

<https://www.jotform.com/240305341001131>



# E-Harvest

## Your Farm to School Newsletter

- A. Recipes
- B. Funding opportunities
- C. Teaching resources
- D. Learning opportunities
- E. Successful Farm to School and ECE profiles
- F. Farm Fresh Back to Basics
- G. Information on upcoming celebrations

