Texas Fruit and Vegetable Day
April 5th
Promote awareness of health benefits of fruits and vegetables
All New Themed Digital Materials!

School Breakfast Week 2024
Implementation Toolkit
March 4-8th

Posters
- Digital Elementary and Middle/High School Poster are available for download. Use them digitally or print them to decorate your cafeteria.

Social Media Assistance Packet
- Choose from a list of example social media posts to promote NSBW. Simply copy and paste the text and images to use on your own social media accounts!

Press Release
- Use the press release to raise awareness in your community on National School Breakfast Week and how you promote student’s health with a nutritious school breakfast.

Digital Images
- Explore our Web Buttons, Web Banners, and Social Media Images and Gifs. Use them on your school’s homepage, social media, and other outlets to show your participation in National School Breakfast Week!