## NAtional SCHOOL lunch WEEK Template Press Release

###### **{insert District logo}**

For Immediate Release:  
{insert date here}

**[SCHOOL DISTRICT/CHARTER SCHOOL] JOINS COMMISSIONER MILLER IN CELEBRATING 2021 SCHOOL LUNCH WEEK**

City, State - {School District/Charter School} joins Texas Agriculture Commissioner Sid Miller in celebrating National School Lunch Week Oct. 11-15, using the Texas Department of Agriculture (TDA) theme “Feed Your Creativity with a Healthy School Lunch.” All week {School District/Charter School} will serve fun and healthy lunches that include all the nutrition students need to learn, grow and thrive.

“When students have a voice in school nutrition, they can lead the way to healthier lifestyles for all Texans,” Commissioner Miller said. “Every year, National School Lunch Week brings excitement to the cafeteria with new foods and special activities. This week, we’re celebrating ‘Feed Your Creativity with a Healthy School Lunch’ and encouraging students to see how good nutrition can make a difference for a school day and for a lifetime.”

{School District/Charter School} encourages every student to enjoy a nutritious school lunch every day this week. Lunches are available {on campus, grab and go, delivery}. {School District/Charter School} will serve {menu items} for lunch this week. Planned activities include: {planned activities}. {School District/Charter School} parents can tell their students about the National School Lunch Week events and encourage children to eat a school lunch. More information on the {School District/Charter School}’s menu and serving times can be found at their website here: {Food Service Website} or by contacting your child’s school.

“{insert quote},” said {district/charter program name} {insert superintendent or leadership name}.

{option: insert additional paragraph with local information, including details about special events that would be relevant to members of the press such as special guest servers or coordinated activities for multiple schools.}

*This institution is an equal opportunity provider.*

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Media Contact:   
{insert district communications/media contact name and phone number}