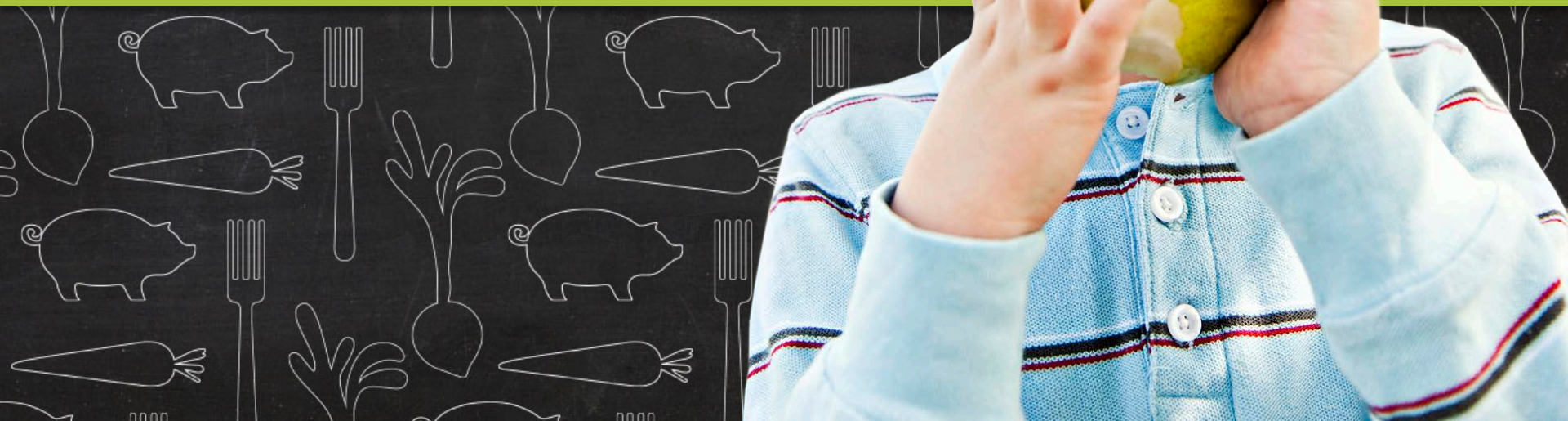


Farm to School Planning and Building a Team

January 14, 2016



Today's Speakers



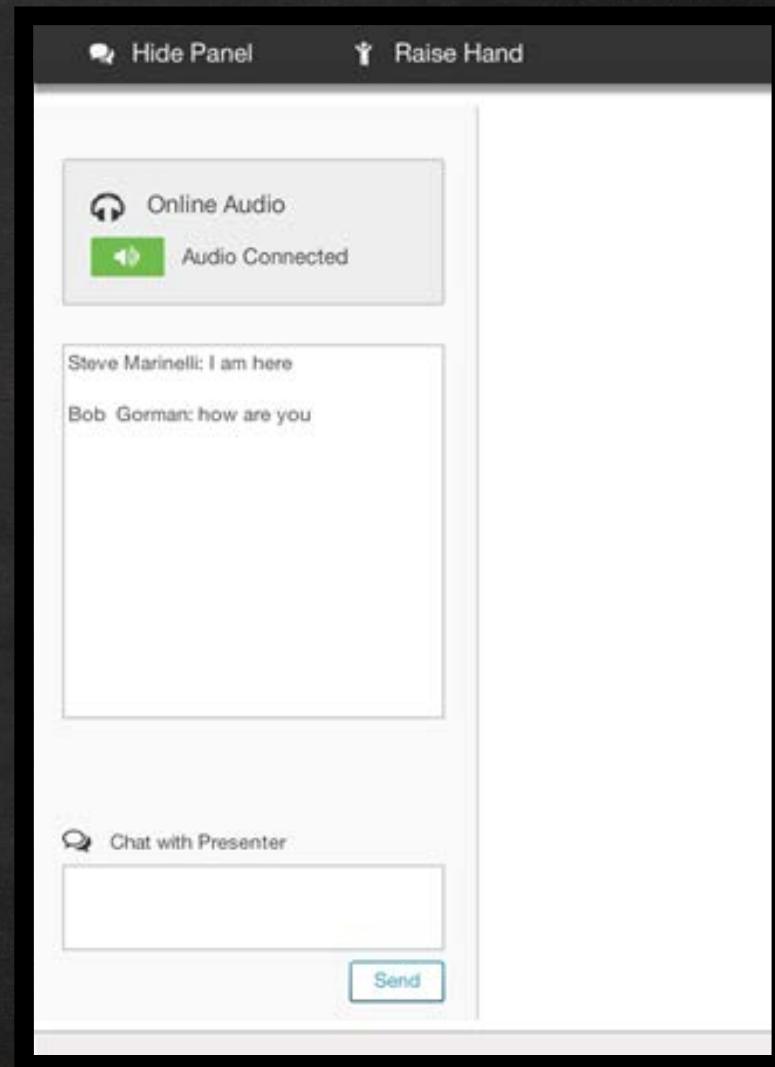
Bob Gorman
MPRO Farm to School Lead
USDA FNS



Steve Marinelli
Food Service Director
Milton Town, VT

Housekeeping

- To make a comment or ask a question, use the *chat* function
- This webinar will be recorded and available on our website
- A PDF of the slides and any attachments will be emailed to you after the webinar
- Please take the survey after the webinar



SNA Continuing Education Units



To receive your SNA CEU certificate email
Bob at Robert.gorman@fns.usda.gov

Planning and Building a Team

Steve Marinelli Food Service Director
Milton Town School District



Navigate the Landscape

- Is your school ready for change?
- Are employees on board with change and new responsibilities?
- Do you have the tools you need, the basics?
- Is your infrastructure capable to handle farm fresh produce?



Is your school ready for change?



Are employees ready for change?

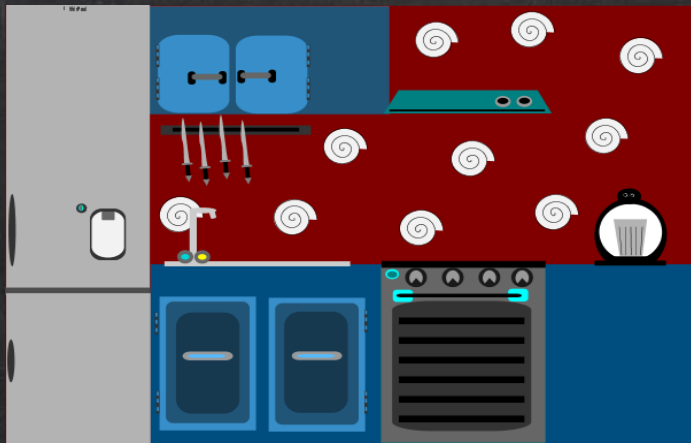




Tools

Sharp Knives
Peelers
Storage Bins
Paring Knives
Robo Coupe
Cutting Boards





Infrastructure

- Accessible receiving area
- Ample cooler and dry storage space
- Sinks for washing and prepping produce
- Safe storage areas Insect and Rodent Free

Find Your Champions

- School Administrators
- Teachers
- Food Service Employees
- Special Educators
- Farmers and Producers
- Parents
- Community Partners



THE
FARM to SCHOOL
PROGRAM

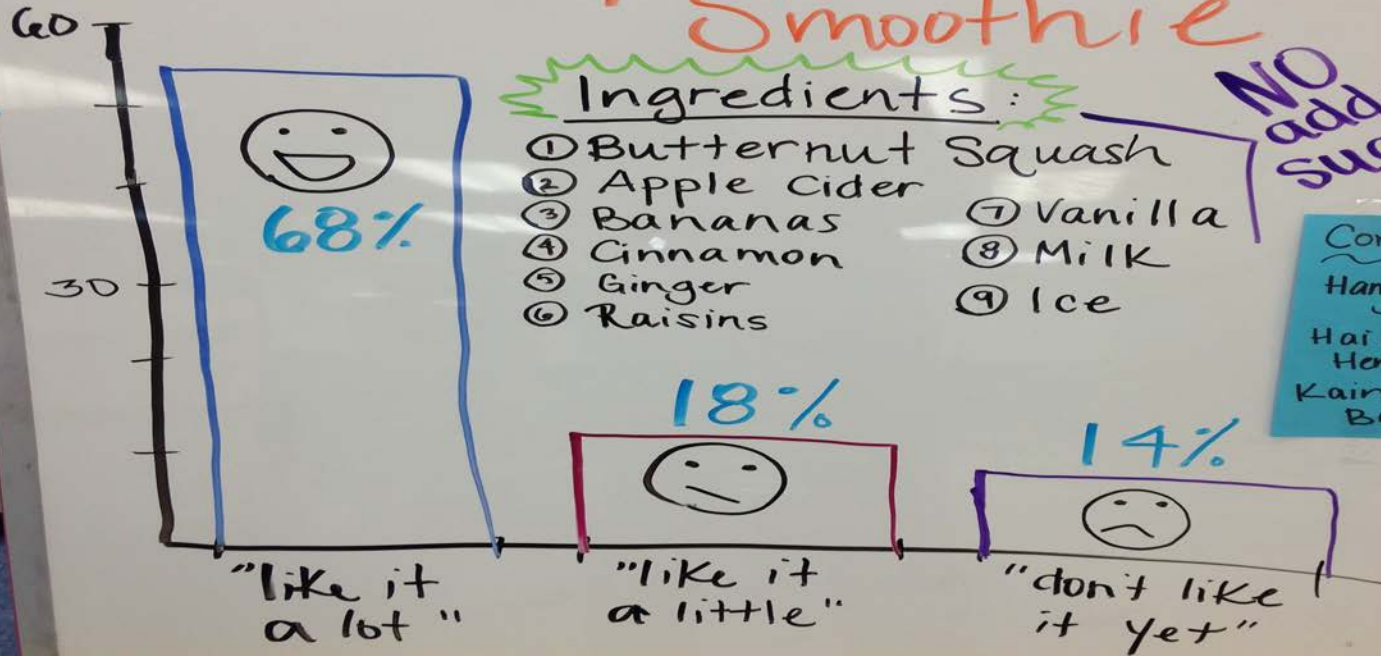


THE
FARM to SCHOOL
PROGRAM

Plan Your Strategy

- Taste Tests
- Cooking Camps
- Classroom Curriculum
- School Gardens
- Promote “Local”: Menus, Website, Social Media
- Engage Farmers and Growers

Pumpkin Pie Smoothie



Ingredients:

- ① Butternut Squash
- ② Apple Cider
- ③ Bananas
- ④ Cinnamon
- ⑤ Ginger
- ⑥ Raisins
- ⑦ Vanilla
- ⑧ Milk
- ⑨ Ice

NO added sugar

Congratulations
Hannah Svenson
Hailey Hemingway
Kain Bacon

Taste Tests



Cooking Camps





Classroom Curriculum





School Gardens



THE
FARM to SCHOOL
PROGRAM



Promote "Local"





Engage with Farmers and Growers



Grants

- **Farm to School**
- **Fresh Fruit and Vegetable Program**
- **Fuel Up To Play**
- **State Agriculture**
- **Local Business**
- **National Chain Stores**
- **National and Community Garden Organizations**

Education Opportunities

- **Farm to School Webinars**
- **Farm to Cafeteria Conference**
- **Northeast Farm to School Institute**
- **State Agency Trainings and Conferences**
- **SNA Conferences and Webinars**
- **State and Local Farm to School Coordinator Networking**

Promote Your Program



Top Three “Must Do’s” in Planning a Farm to School Team



School and Employee Commitment



Community Involvement



THE
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Student Participation



Lesson Learned

- Taking on too much!
- Considerations: Time & Resources



Thank You! Questions?

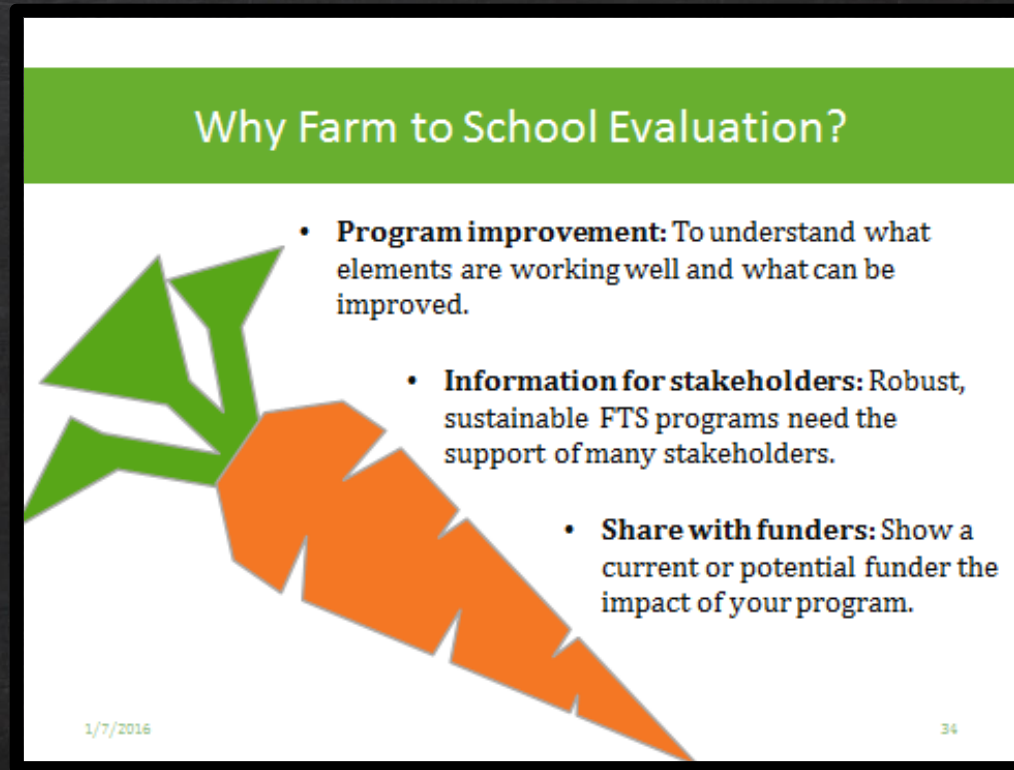
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Upcoming Webinar:

Setting goals and Establishing an Evaluation
Baseline: January 28, 2:00 PM EST



Why Farm to School Evaluation?

- **Program improvement:** To understand what elements are working well and what can be improved.
- **Information for stakeholders:** Robust, sustainable FTS programs need the support of many stakeholders.
- **Share with funders:** Show a current or potential funder the impact of your program.

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