



Farm Fresh Initiative

2021 Farm Fresh Jump with Jill Digital Tour

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Food and Nutrition Division
Farm Fresh Initiative



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

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Updated 1/22/2021
www.SquareMeals.org



New in
Spring 2021



01

DIGITAL TOUR

Adapted for a digital audience

02

ELIGIBILITY

Requirements for districts and schools

03

HOW TO APPLY

Webpage and online application

04

WHAT TO EXPECT

Digital content



Jump with Jill

Coming to a screen near you!

Shift to digital format



Flexible venue

Nutrition education at school, at home – or both!



Made for Texas!

Developed specifically for a Texas audience



Apply Now!

All Texas schools that typically participate in NSLP are eligible



Eligibility

Who can host?

- School campus typically participates in the National School Lunch Program (can be SSO/SFSP currently)
- Open to schools statewide
- Any segment of grades K-5 (i.e., K-2, grades 3-5, etc.)
- Student access to computer and internet (at school or at home)



How to Apply

Visit

SquareMeals.org/FarmFreshTour

Due Friday 1/29



Role of the Child Nutrition Director

- Complete application
- List school campuses for consideration
- Include all relevant contact and student population information



Role of the Principal

- Opt in for school campus participation
- Act as primary contact for school campus



Role of the Teacher

- Opt in for teacher coaching and student participation
- Plan viewing of digital show for class
- Unlock digital content from Jump with Jill

The Jump with Jill Digital Tour



We make healthy rock. Even through the camera.

We've reimaged our live assembly to bring you the same rockin' nutrition education tunes straight to your screen. Teachers and students have access to a customized, passcode-protected portal to:

- Watch a brand new recorded version of the live show
- Explore a curated library of content
- Experience a gamified platform

The platform launches late spring 2021.



Topics & Learning Objectives



Students learn essential health messages through song.

Even though we aren't in the same room, students will be invited to move as we sing:

- **Healthy is Good for Me** - Respect your body through healthy choices
- **Energy** - Fuel your engine with healthy food
- **Get Me Goin'** - Get goin' daily with breakfast
- **Nature's Candy** - Enjoy Nature's Candy (aka fruit!)
- **Superpower Vegetables** - Power your plate with Superpower Vegetables
- **Beat of the Body** - Exercise daily to compose the Beat of the Body
- **Water** - Drink water!
- **Bone Rap** - Represent with calcium for strong bones



Pre-Recorded Show



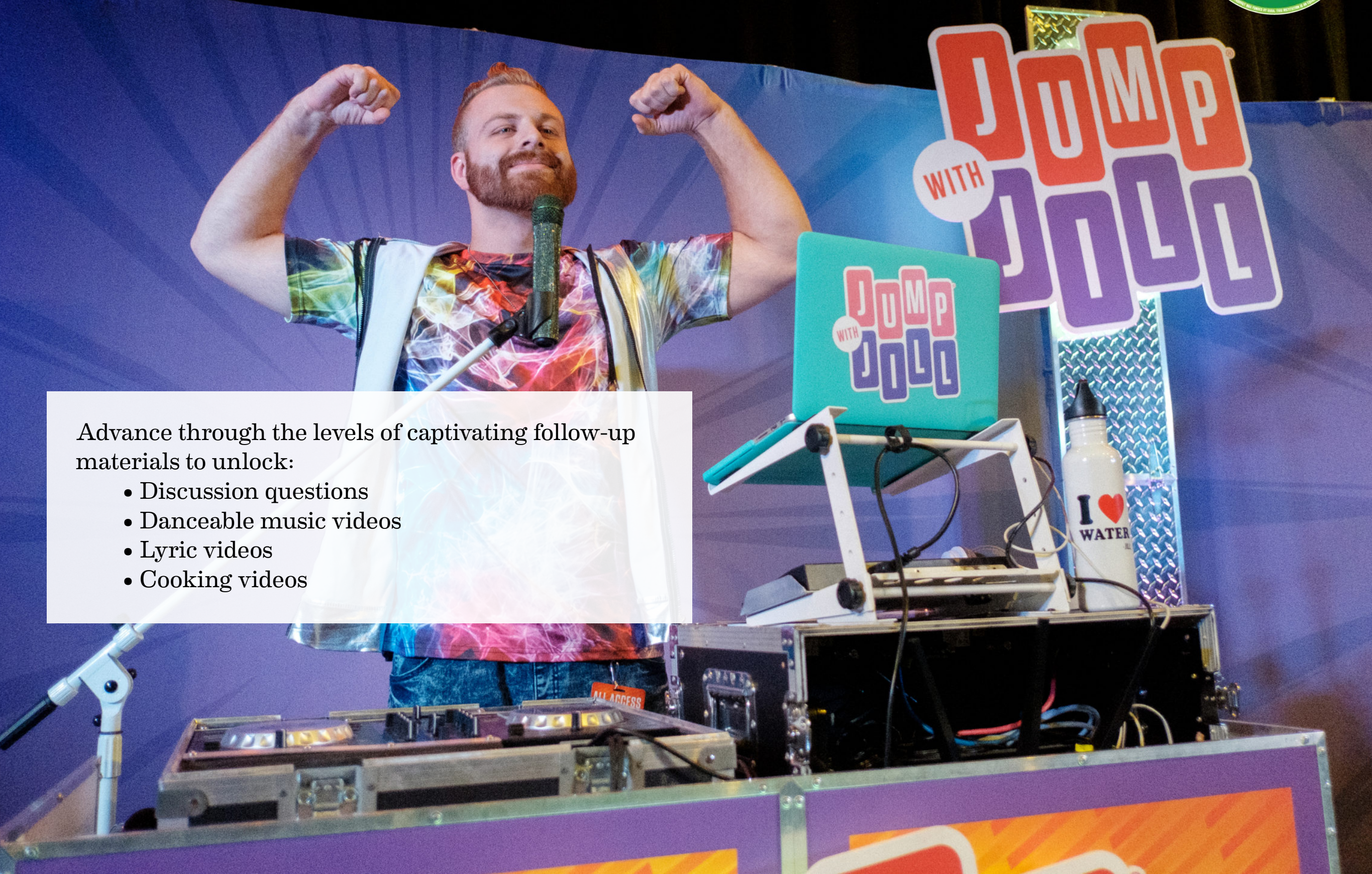
Designed for your screen instead of your gymnasium, you'll kickoff the program with this fresh interpretation of our live show. The exclusive recording will make you want to get up and move while learning Jill's famous mantras of healthy eating and exercise from the comfort of your own home or classroom.

Content Library



Advance through the levels of captivating follow-up materials to unlock:

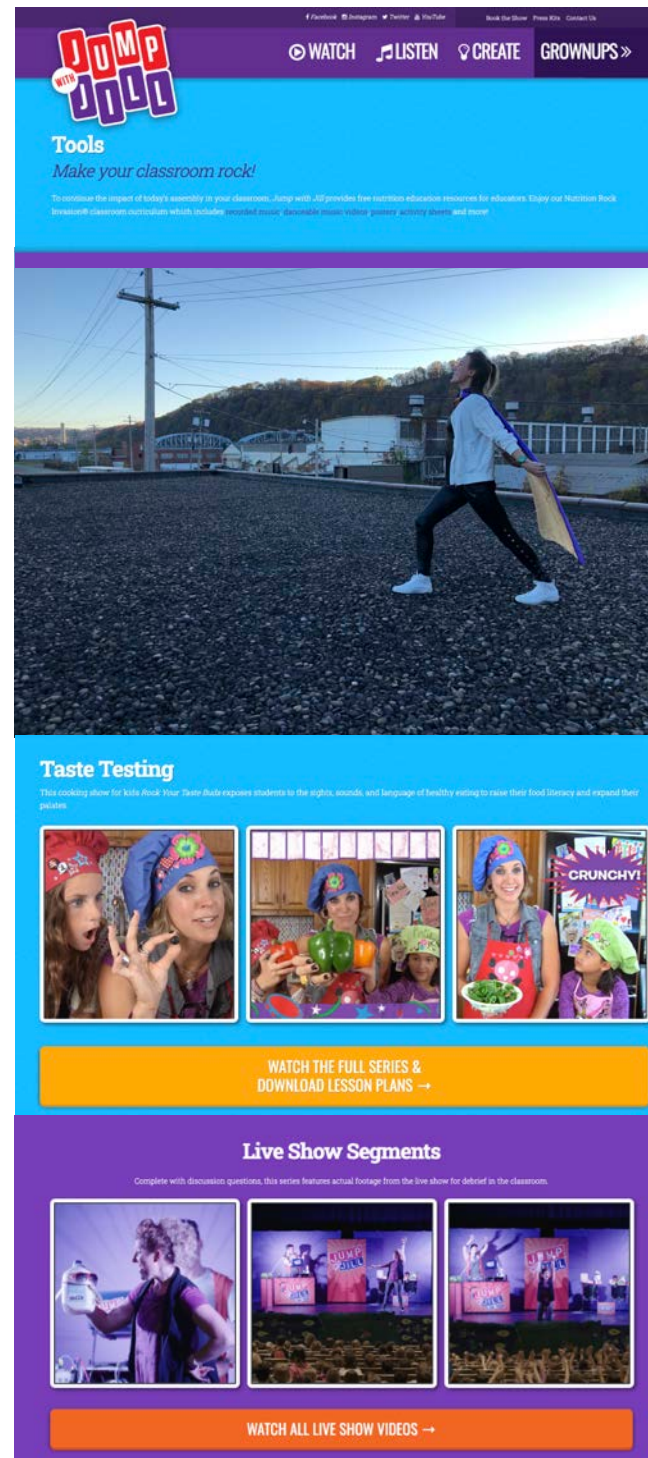
- Discussion questions
- Danceable music videos
- Lyric videos
- Cooking videos



Gamified Portal



Keep up with Jill
and you'll advance
through the content
areas



Enter your
school code
and email to
opt in

★ Star Cart

Work your way
through the
program to bring
rewards to your
classroom

Why Digital?



Pivoting to a virtual offering allows us to...

- Embrace a safe alternative to music-based learning
- Get kids moving even when health advisories keep us indoors
- Heighten engagement in follow-up lessons with gamified content
- Continue creating top-notch nutrition education in our new world

So you can...

- Feel part of the action with an exclusive peek inside Jill's world
- Enjoy at the pace that suits your learning style
- Continue to meet your state-required Health & Physical Education (HPE) requirements with our program
- Help students choose foods that strengthen their bodies, minds, and immune systems
- Have the best seat in the house



Q&A

Questions
and Answers



Contact Us



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www.SquareMeals.org/FarmFreshTour



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